



NORTH REDONDO BEACH BUSINESS ASSOCIATION

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NRBBA/NRBDC JOINT MEETING MINUTES

8 December 1983

A complimentary holiday breakfast was served at 7:45 A.M. The business meeting was called to order at 8:19 A.M. by NRBBA Chairperson Ernie O'Dell. Dr. Bob Levin, D, a new NRBBA member led the pledge of allegiance. Members and guests introduced themselves. Hank Courselle was presented the "Member of the Month" award by Chairperson Ernie O'Dell and Vice-Chairperson Christine Masler.

Minutes of the last meeting were corrected. Kathy Johnston said that there had been 20 rebate projects had been processed and some completed but not all completed as reported in the last meeting minutes. After the correction was accepted, the minutes were approved as corrected. Committee reports followed. Membership Committee Chairperson Art Irizarry reported on the committee's meeting: a proposal for handling NRBBA communications (written) had been sent to the Chair; Lynne Baker has developed a fact sheet for new members; Bob Levin, DDS, has become a committee member; a "Business Forum" quarterly luncheon program proposal was given to the Chair; the committee will begin the membership drive after the holidays.

Carl Higuera, Promotion/Visibility Committee Chairperson, had been out of town and had no report. Mark Conte, Olympics Committee Chairperson, said that event tickets had been selected for use as prizes at "Saturday in the Park". Tickets were chosen in sets of four and will be distributed in pairs. Preliminary baseball, basketball, soccer and volleyball events were selected. Tickets are in the mid-price range and totalled \$312, including service charge. A motion to accept the purchase was presented, seconded and passed. Bob Weiss reiterated that sponsors for the ticket purchases should be secured. Jonathan Bernstein, C of C Executive Director, said that Miller Brewing Company will be paying for basic Springfest expenses. Christine Masler asked who would pay for clean-up expenses. Jonathan Bernstein clarified that the city will no longer pay for the clean-up and it will be covered by Miller Brewing Company fundraising activities.

Hank Courselle, Fundraising Committee Chairperson, said that "Saturday in the Park" planning will begin this month. A committee meeting was set for 7 P.M., Thursday, December 15th. The Department of Rehabilitation offices, 1603 S. Aviation, were the agreed upon meeting place. Charges for events, publicity and other matters will be discussed. It was reported that the South Bay Center will again cooperate in publicizing the event by coordinating advertising in the Daily Breeze. Stan Epstein spoke on the "Entertainment 84" booklet and possible fundraising through its sale by the NRBBA. Jonathan Bernstein said that he would consult with the Chamber Board regarding the idea.

Pat Jones, Newsletter and Literature Committee Chairperson, reported that the newsletter will be modified and will go with the Chamber newsletter. Chairperson O'Dell opened discussion on the Parking/Traffic Flow Committee, which is chaired by Hank Courselle.