



NORTH REDONDO BEACH BUSINESS ASSOCIATION

1215 NO. CATALINA AVENUE • REDONDO BEACH, CA. 90277

(213) 376-6912

3-23-84

Dear Mike,

Any help you can give us will be greatly appreciated! I don't know exactly what you need for a press release, but I will just give you a breakdown of the various events and activities and you can do what ever you feel appropriate.

- Music
- Entertainment
- Games
- Miller Beer Funtathlon
- Breakdance Contest
- Skits
- Crime Prevention K-nine show
- Aerobics
- Pancake Breakfast by J.C.s (sun)
- International Chili Cookoff (sun)
- World Championship Armwrestling Contest
- Easter Egg Hunt (sun) J.C.s
- Hoedown Dance

And lots of fun, food, games and just a great day for the entire family.

The Springfest in the park will be held on Sat & Sun April 14 & 15 from approximately 10 am till 6 pm at Anderson Park in North Redondo, at the corners of Vail and Farrell.

Thanks Mike!

If you have any questions please call me at 379-0381

Sincerely,

Ernie O'Dell
President, North Redondo Business Assoc.