

# **CITY OF REDONDO BEACH**

## **City Council Presentation on Solid Waste RFP Process and Public Outreach Plan**

**August 4, 2009**



## PROJECT PROCESS

Project process will include:

- Public outreach meetings
- Drafting of the RFP and draft agreement
- Review of RFP and draft agreement by City staff, City Attorney, potential proposers and other interested parties
- Approval of RFP package by City Council
- Evaluation of proposals by the evaluation team
- Negotiations
- Award of contract by City Council

With the roll-out of new services to begin July 1, 2011.



## PUBLIC OUTREACH PLAN

The Public Outreach Plan will include 14 meetings, including meetings for the following:

- Each of the City's five Districts
- City's business organizations
- Chamber of Commerce
- General public outreach

These meetings will culminate in a City Council Meeting on September 15, 2009 to review the information gathered at the subsequent meetings.



**OPTION 1: CURRENT SYSTEM – FLAT RATE FOR UNLIMITED SERVICE**

<u>Rate Example</u>	<u>Key Advantages</u>	<u>Key Disadvantages</u>
<p>\$14.06/mo. for unlimited service.</p> <p>Customers may request additional carts and set out extra bags or other containers at no additional charge.</p>	<ul style="list-style-type: none"> <li>• Simplicity of billing. (currently billed on property tax roll)</li> <li>• Customer convenience.</li> </ul>	<ul style="list-style-type: none"> <li>• No financial incentive to recycle or reduce waste.</li> <li>• Large and small waste generators pay the same rate.</li> <li>• Extra waste may be unsightly and contribute to litter.</li> <li>• All other utilities rates are based on consumption</li> </ul>



**OPTION 2: CART-BASED RATE – ANY SIZE REFUSE CONTAINER**

<u>Rate Example</u>	<u>Key Advantages</u>	<u>Key Disadvantages</u>
<p>\$12.00/ mo. first refuse cart                      \$6.00/ mo. extra refuse carts</p> <p>Free recycling and green waste</p> <p>Free pickups for extra waste:</p> <ul style="list-style-type: none"> <li>• Two free pickups anytime</li> <li>• Unlimited free pickups during holiday season</li> <li>• Additional pickups \$5/each</li> </ul>	<ul style="list-style-type: none"> <li>• Financial incentive to recycle.</li> <li>• Improved public perception.</li> <li>• Large waste generators pay their share.</li> <li>• Reduced rates for low waste generators.</li> </ul>	<ul style="list-style-type: none"> <li>• Increased billing effort.</li> <li>• Rate increases for high volume refuse generators.</li> <li>• Initial resistance to change from some customers.</li> </ul>



**OPTION 3: VOLUME-BASED RATE**

<u>Rate Example</u>			<u>Key Advantages</u>	<u>Key Disadvantages</u>
<p>Refuse <u>Cart Size</u></p> <ul style="list-style-type: none"> <li>• 35-gallon</li> <li>• 64-gallon</li> <li>• 96-gallon</li> </ul> <p>Free recycling and green waste Free pickups for extra waste</p> <ul style="list-style-type: none"> <li>• Two free pickups anytime</li> <li>• Unlimited free pickups during holiday season</li> <li>• Additional pickups \$5/each</li> </ul>	<p>1<sup>st</sup> cart <u>per mo.</u></p> <p>\$ 8.00 \$12.00 \$16.00</p>	<p>Extra <u>per mo.</u></p> <p>\$5.00 \$6.00 \$7.00</p>	<ul style="list-style-type: none"> <li>• Strongest financial incentive to recycle and reduce waste.</li> <li>• Improved public perception.</li> <li>• Large waste generators pay their share.</li> <li>• Reduced rates for low waste generators</li> </ul>	<ul style="list-style-type: none"> <li>• Increased billing effort.</li> <li>• Rate increases for high volume refuse generators.</li> <li>• Initial resistance to change from some customers.</li> <li>• Higher cart inventory costs.</li> </ul>



**RESIDENTIAL RATE STRUCTURES IN OTHER SOUTH BAY CITIES**

<u>Flat Rate</u>	<u>Cart-Based Rate</u>	<u>Volume-Based Rate</u>
City of Gardena	City of Inglewood	City of Hawthorne
City of Hermosa Beach	City of Torrance	City of Rancho Palos Verdes*
City of Manhattan Beach**		City of Rolling Hills Estates

\* Under new contract to be implemented.

\*\* Considering transition to cart or volume-based rate.



## RECOMMENDATION

- Approve the Public Outreach Plan or provide other direction.

