

TJBN Productions Fundraiser Concert Proposal "The Journey Begins Now"



TJBN Productions is making this proposal to the MADD Organization.

Description of proposed event: A fund raising concert with all proceeds after expenses going to the M.A.D.D. Organization.

Date of proposed event: July 21, 2007

Time of proposed event: 7:00pm to 10:30pm.

Location of proposed event: Redondo Beach Performing Arts Center, 1935 Manhattan Beach Boulevard, Redondo Beach, CA 90278.

Type and description of Venue: Indoor, recently remodeled facility.

Maximum Capacity: 1450 Seats with 8 wheel chair areas and seats can be removed for wheel chairs.

Performers pictured above from left to right:

Jared Wagner – www.jaredwagner.com – Jared lives near Spokane, Washington.

Kelly-Lynn – www.kelly-lynn.com – Kelly-Lynn lives in the Los Angeles, California area.

Barry Harris – www.barryharrismusic.com – Barry lives near Philadelphia, Pennsylvania.

Eli Tellor- Country singer, very talented - Eli lives in Illinois.

All four performers are in their teens and are very talented musicians. When I first talked to them and Told them we wanted to do a fundraiser concert for MADD, they were very excited and are very Anxious to perform for such a wonderful cause.

TJBN Productions Fundraiser Concert Proposal
“The Journey Begins Now”

Proposed Expenses and Budget

Expenses

Venue- RBPAC - Estimated \$5,500.00
Event Insurance – Received quote - \$756.00 for \$2,000,000 Coverage

Application Fee - Non-Refundable-\$100.00
Lighting Tech – - \$200.00
Sound Operator - - \$200.00

Hotel Accommodations – Package deal from Hotels.com Torrance Marriott
Airline Flights- Package deal from Hotels.com

2 passengers from Philadelphia + Hotel Room \$1,209.00
2 passengers from Spokane + Hotel Room \$ 1,029.00
1 passenger from Oklahoma + Hotel Room \$815.00
3 passengers from Illinois + 2 Hotel Rooms \$1800.00

Ground Transportation – Provided by:
Unique Limousine – Donation

Performers Expenses \$800.00 x 4 = \$3,200.00

TJBN Productions Fee – Donation

Advertisement - \$3,500.00

Budget

We are in the process of seeking sponsors.
Bank Acct. \$1,600.00

"The Journey Begins Now"



Performers:
Barry Harris
Kelly-Lynn
Jared
Wagner
Eli Tellor

Date: July, 21, 2007
Time: 7:00pm
Location: Redondo Beach
Performing Arts Center
Address: 1935 Manhattan
Beach Blvd./Cross Street
Aviation Blvd.

City: Redondo Beach
We are seeking business
and personal
advertisements to help
make this fundraiser
concert happen.
sbraden1234@yahoo.com

Make checks or money
orders payable to:
TJBN Productions
1603 Aviation Blvd.
Suite 6
Redondo Beach, CA
90278

This proposed concert is
a fundraising concert
with all proceeds going
to MADD (Mothers
Against Drunk Driving).
call Scott (310) 256-9821

Advertise for a Cause



“The Journey Begins Now” Advertisement Form

Purpose: TJBN Productions is producing a concert fundraiser to benefit MADD (Mothers Against Drunk Driving), and to help in their National Campaign to Eliminate Drunk Driving.

We are asking businesses and people to advertise your business, the family name or just an advertisement in Memory of someone who has passed away.

Proposal: We are making a proposal to MADD this week, so at this time we must call it a proposed concert fundraiser.

MADD LA Position: We have met with the Executive Director of MADD Los Angeles on 03/29/2007. They are very excited about this concert fundraiser. We have requested from one of their corporate sponsors if they would be able to sponsor this event. They have said as much as this is a wonderful idea and the potential to go nationwide; they have already allotted all the money for this region so they are unable to help this year.

We need to submit a proposal to MADD Los Angeles, so they can review it and forward the proposal to their headquarters in Texas. We need to have the venue secured by the time the proposal is due. We have only 1 week before we have to pay 50% of the cost for the Redondo Beach Performing Arts Center.

What we are offering for advertisements: The following is a list of the cost of the various types of advertisements.

Any amount up to \$49.00 – A personal thank you letter from the performers and me.

\$50.00 to \$99.00 – A personal thank you letter from the performers and me, company business name or person's name, family name, or in memory of someone who has passed away.

\$100.00 to \$249.00 - A personal thank you letter from the performers and me, company business name or person's name, family name, or in memory of someone who has passed away on a business card size with all business information you provide or message you want on the advertisement and 10% off price of ticket up to 4 tickets.

\$250.00 to \$499.00 – A personal thank you letter from the performers and me, company business name or person's name, family name, or in memory of someone who has passed away on a ¼ page advertisement or message you want for the advertisement and 10% off price of ticket up to 6 tickets.

\$500.00 to \$999.00 – A personal thank you letter from the performers and me, company business name or person's name, family name, or in memory of someone who has passed away on a ½ page advertisement or message you want for the advertisement and 2 free tickets to concert and autographed photos of each performer.

\$1000.00 and up – Banner advertisement inside or outside the Redondo Beach Performing Arts Center, a personal thank you letter from the performers and me, any ½ page advertisement inside the programs front pages, 4 free tickets to concert and a personal thank you when the major advertisers are read at the concert and a meet and greet with the performers after the concert and autograph photos from the performers.

The Advertisement form on next page.

Please make checks payable to:

TJBN Productions

Mail to:

TJBN Productions

1603 Aviation Boulevard

Suite 6

Redondo Beach, CA 90278

Or Call Scott Braden (310) 256-9821.

“The Journey Begins Now” Advertisement Form

For all free tickets and discounts you must notify Scott Braden before June 18th, 2007.

If for some reason the concert does not happen, I will guarantee a 100% refund.

Scott D. Braden
Owner of TJB N Productions
1603 Aviation Boulevard
Suite 6
Redondo Beach, CA 90278
(310) 256-9821

Please cut here.

Please circle one of the following:

Your advertising amount:

Up to \$49.00

\$50.00 to \$99.00

\$100.00 to \$249.00

\$250.00 to \$499.00

\$500.00 to \$1,000.00

\$1,000.00 and up!

Please in this section write your company information, personal name, family name, or in memory of name here and any other pertinent information regarding your advertisement. Please include your business card or contact information. If you need more space please attach another page to this form with your check or money order. We thank you for giving all of the opportunity to make a difference.